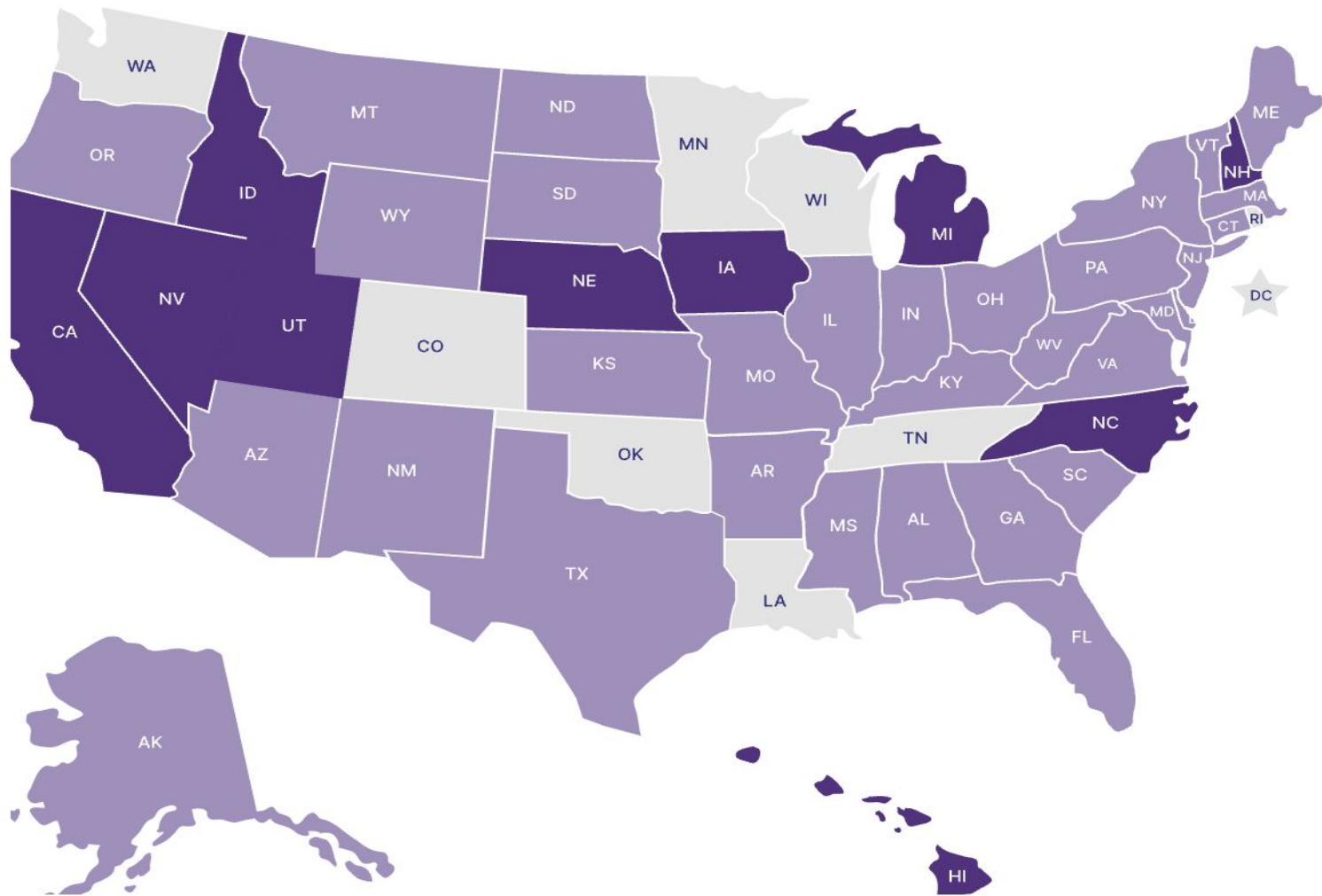
The background of the entire image is a close-up, slightly blurred view of the American flag, showing the stars and stripes in shades of blue, red, and white. A thin red rectangular border frames the central text.

KENNEDY SHANAHAN

PEOPLE BEFORE POLITICS, COUNTRY BEFORE PARTY

PAID FOR BY TEAM KENNEDY



KENNEDY **SHANAHAN**

74% of Americans are dissatisfied with the way things are going in the United States at this time.

— Gallup Poll, April 1-22, 2024

85% of those aged 18-29 said they were "extremely" or "very" proud to be an American.

— Gallup Poll 2013

Only 18% of those aged 18-34 said they have pride in America.

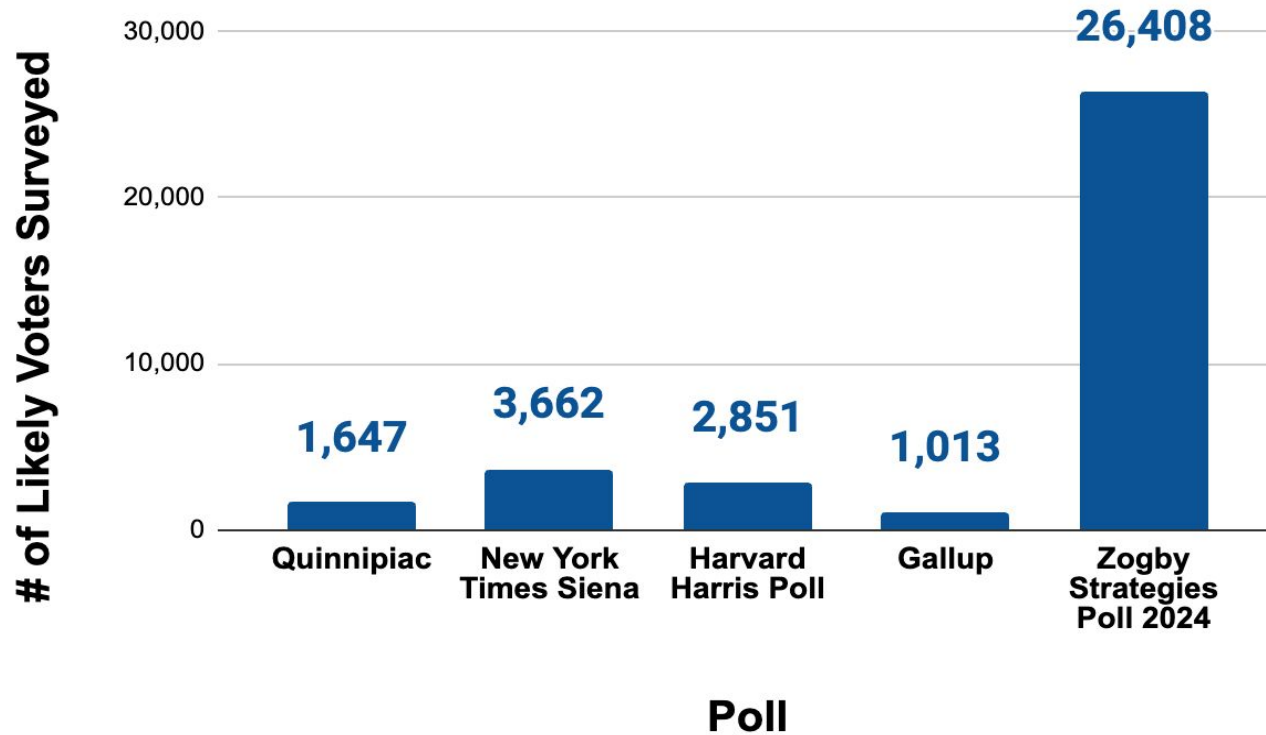
— Gallup Poll 2023

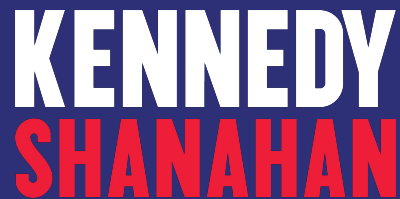
Spoiler Definition

1. A political candidate who cannot win,
2. But who prevents another candidate from winning by taking away votes.

— *Britannica Dictionary, 2024*

KENNEDY SHANAHAN





John Zogby Strategies 50-State Survey of Likely Voters

4/13/24 - 4/21/24

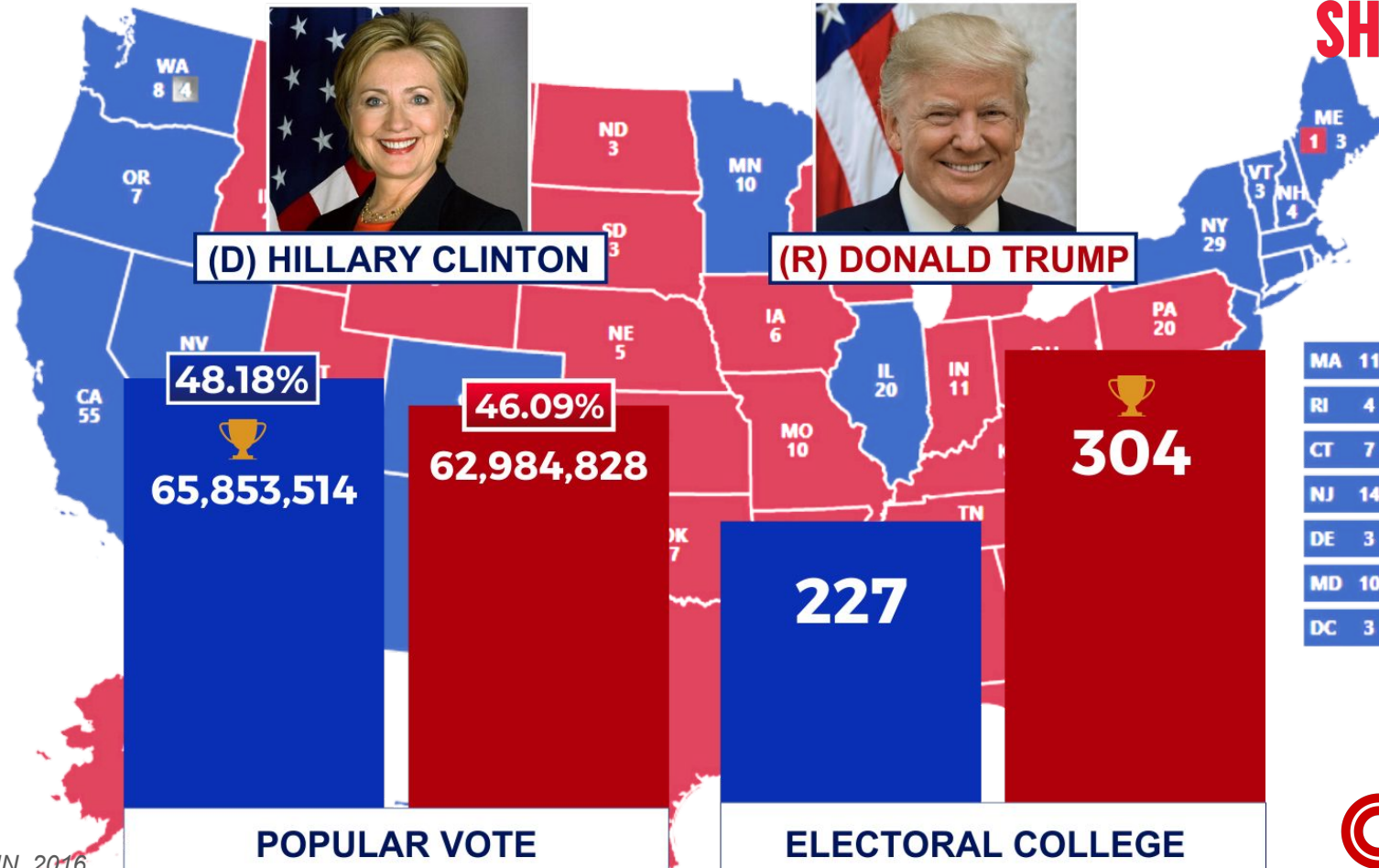
Sample Size: 26,408

Margin of Error: 0.6%



JOHN ZOGBY
STRATEGIESSM
Data > Analyze > Report > StrategizeSM

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Source: CNN, 2016

President Biden

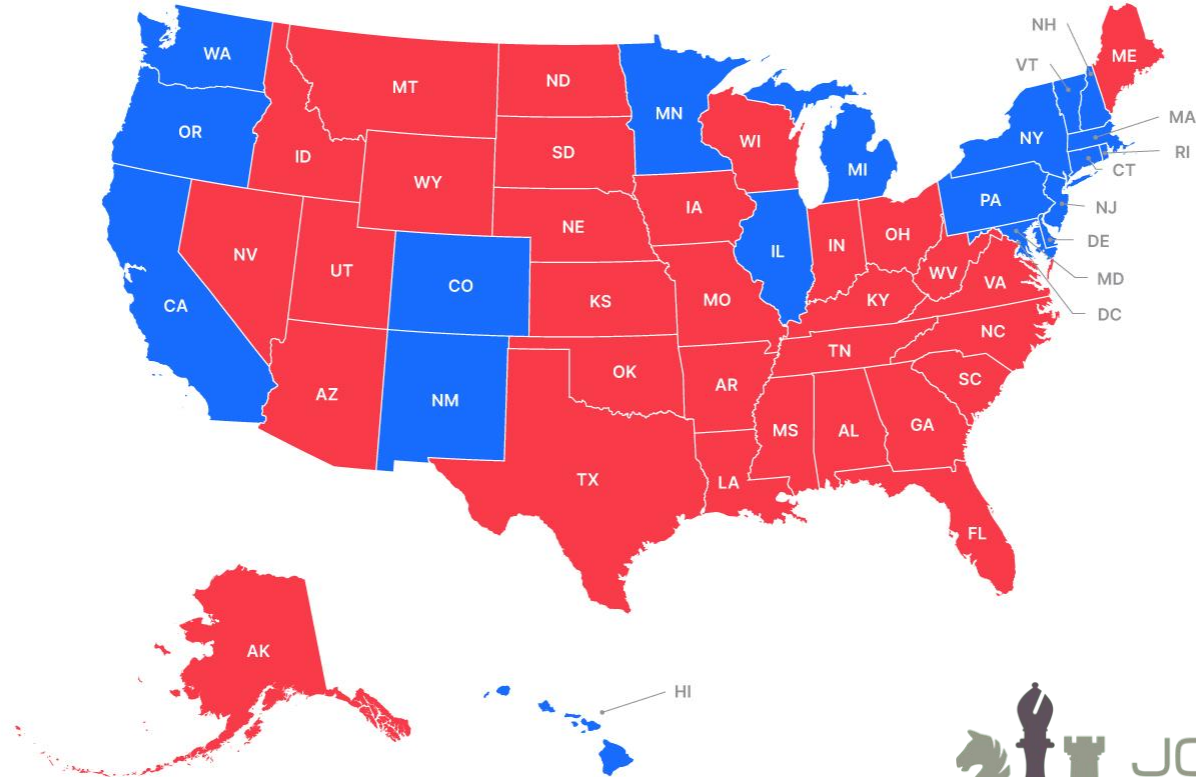
KENNEDY
SHANAHAN

WINNER

President Trump

244

294



JOHN ZOGBY
STRATEGIESSM
Data > Analyze > Report > Strategize

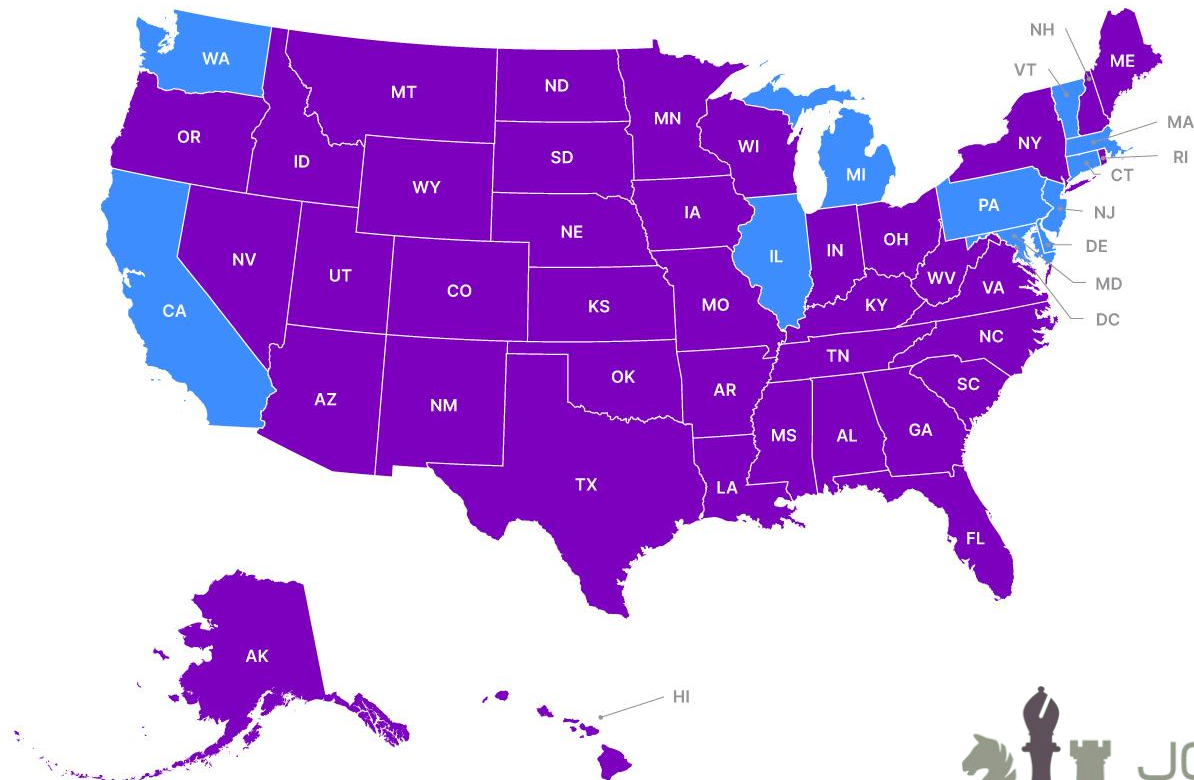
WINNER

KENNEDY
SHANAHAN

President Biden

367

171



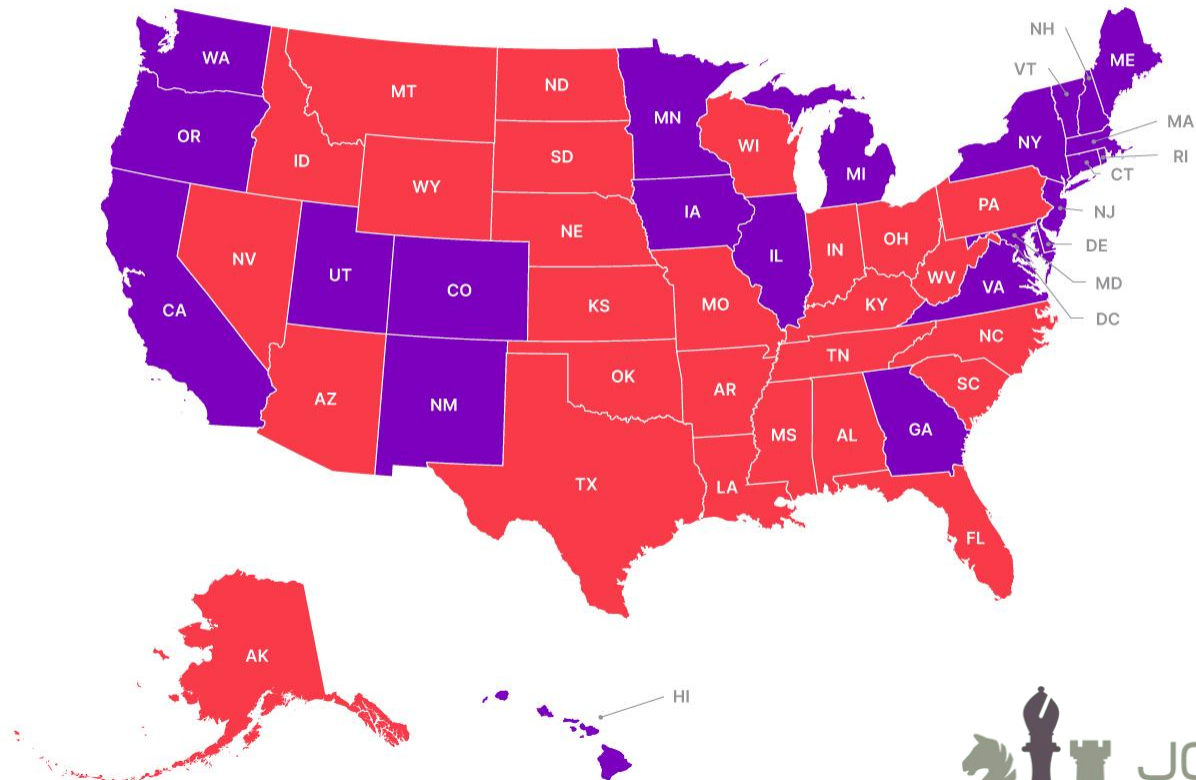
JOHN ZOGBY
STRATEGIESSM
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KENNEDY
SHANAHAN

President Trump

270

268



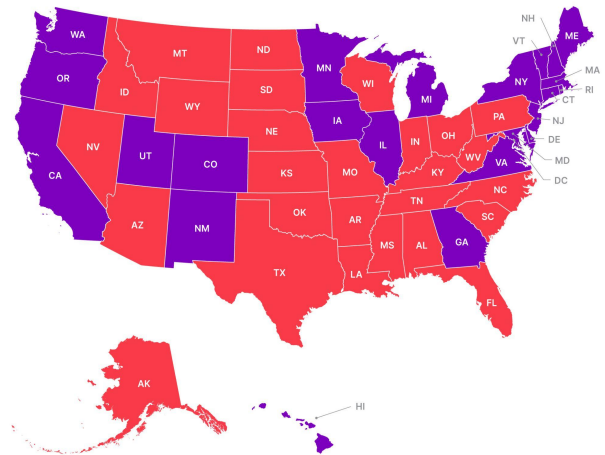
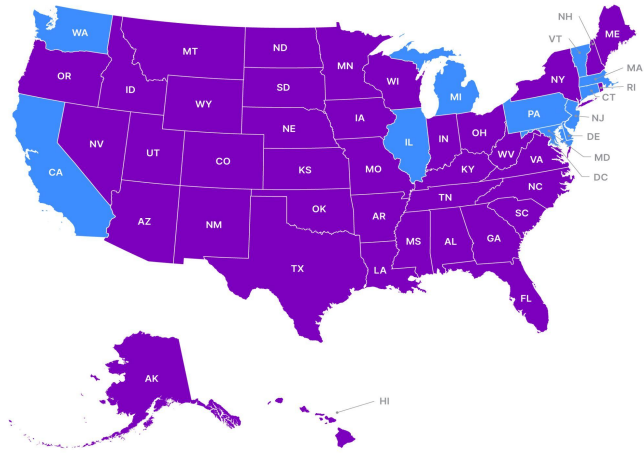
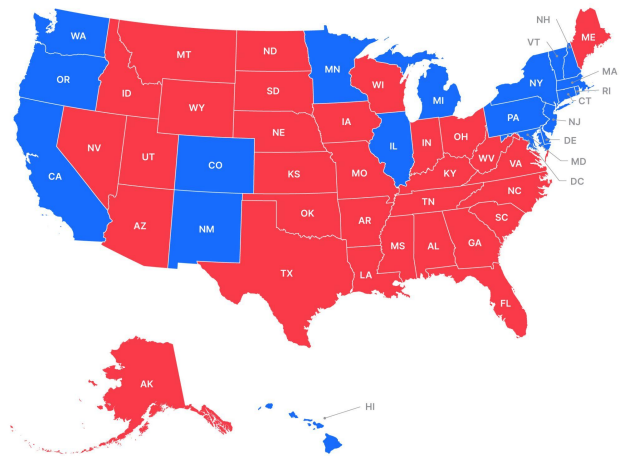
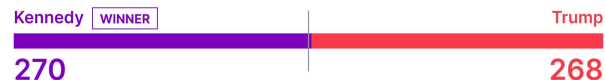
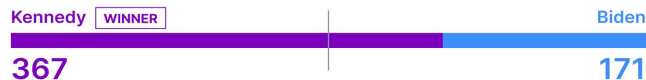
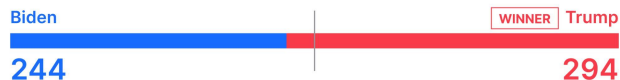
JOHN ZOGBY
STRATEGIESSM

KENNEDY SHANAHAN

Trump v. Biden
Winner: Trump

Kennedy v. Biden
Winner: Kennedy

Kennedy v. Trump
Winner: Kennedy



Kennedy v. President Biden Ad Spend *Oct 1, 2023 - Apr 29, 2024*

\$
2.174M



(I) ROBERT F. KENNEDY JR.

\$
36.604M

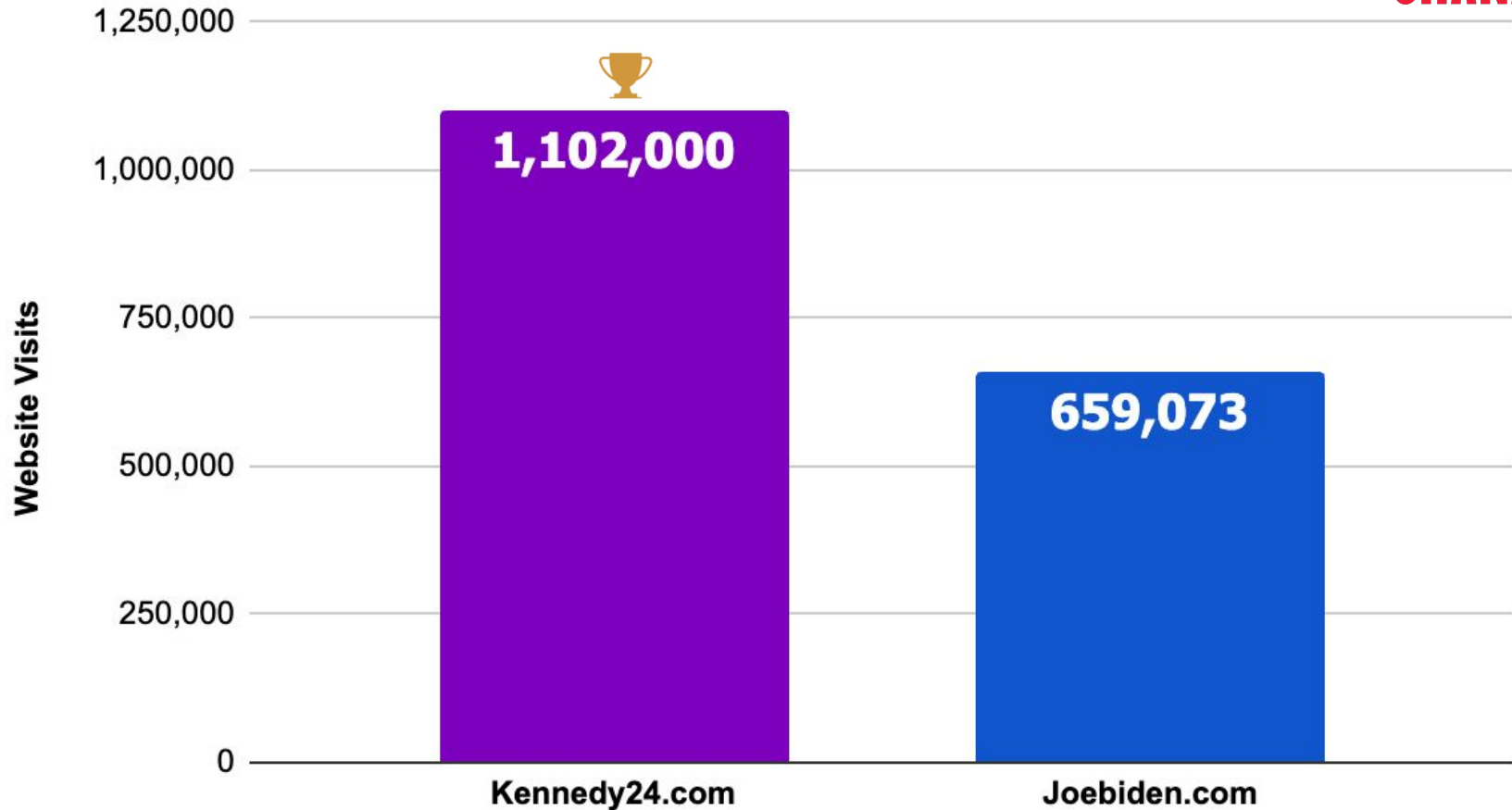


(D) JOE BIDEN

KENNEDY
SHANAHAN

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Monthly Website Visits



Source: SimilarWeb, 2024

Kennedy v. President Biden Website Engagement

Google

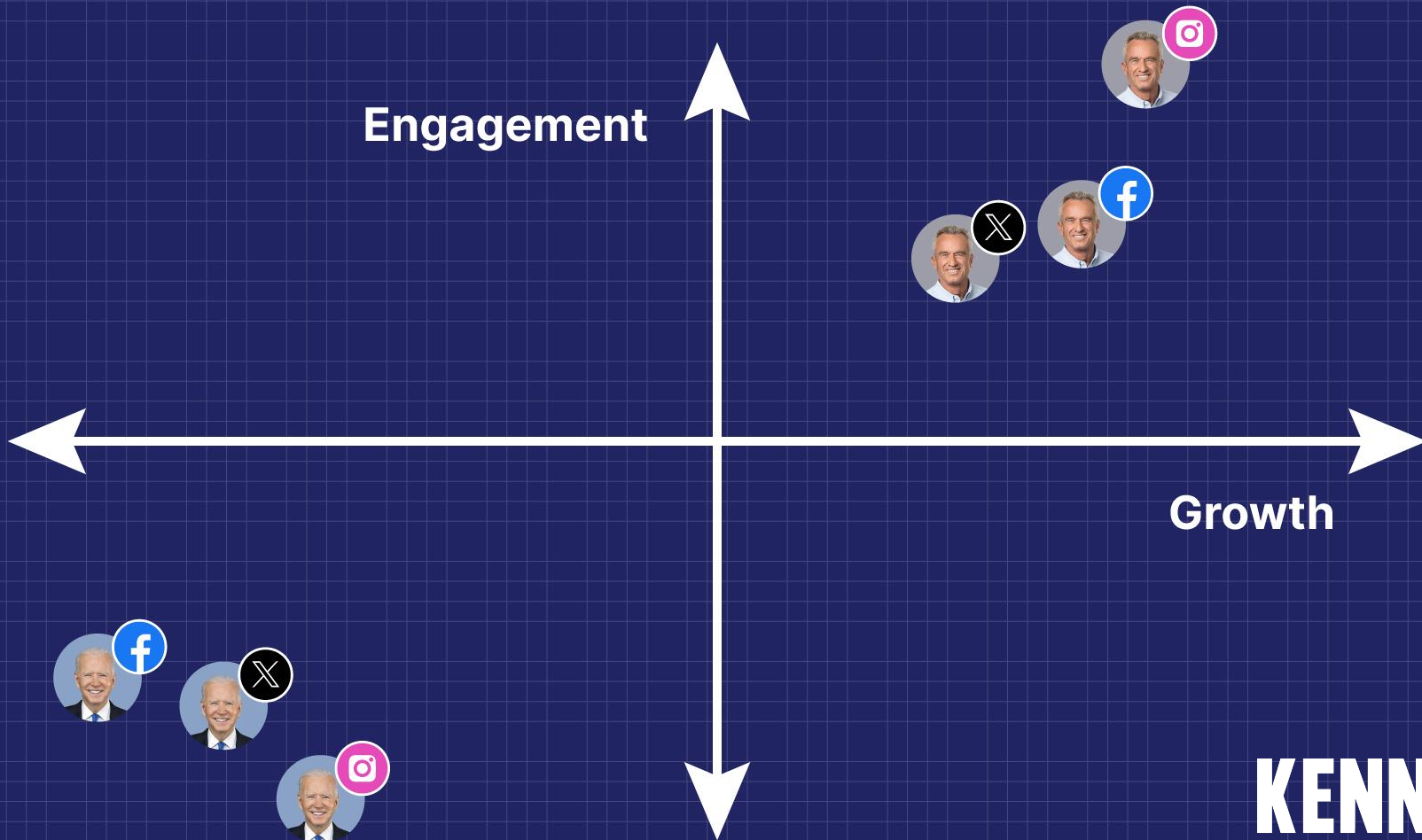
Metric	 KENNEDY24.COM	 JOEBIDEN.COM
Monthly visits	1.102M 	659,073
Visit duration	00:03:07 	00:01:07
Pages per visit	3.30 	2.03
Bounce rate	43.8% 	63.29%
Page Views	3.635M 	1.335M

Source: SimilarWeb, 2024

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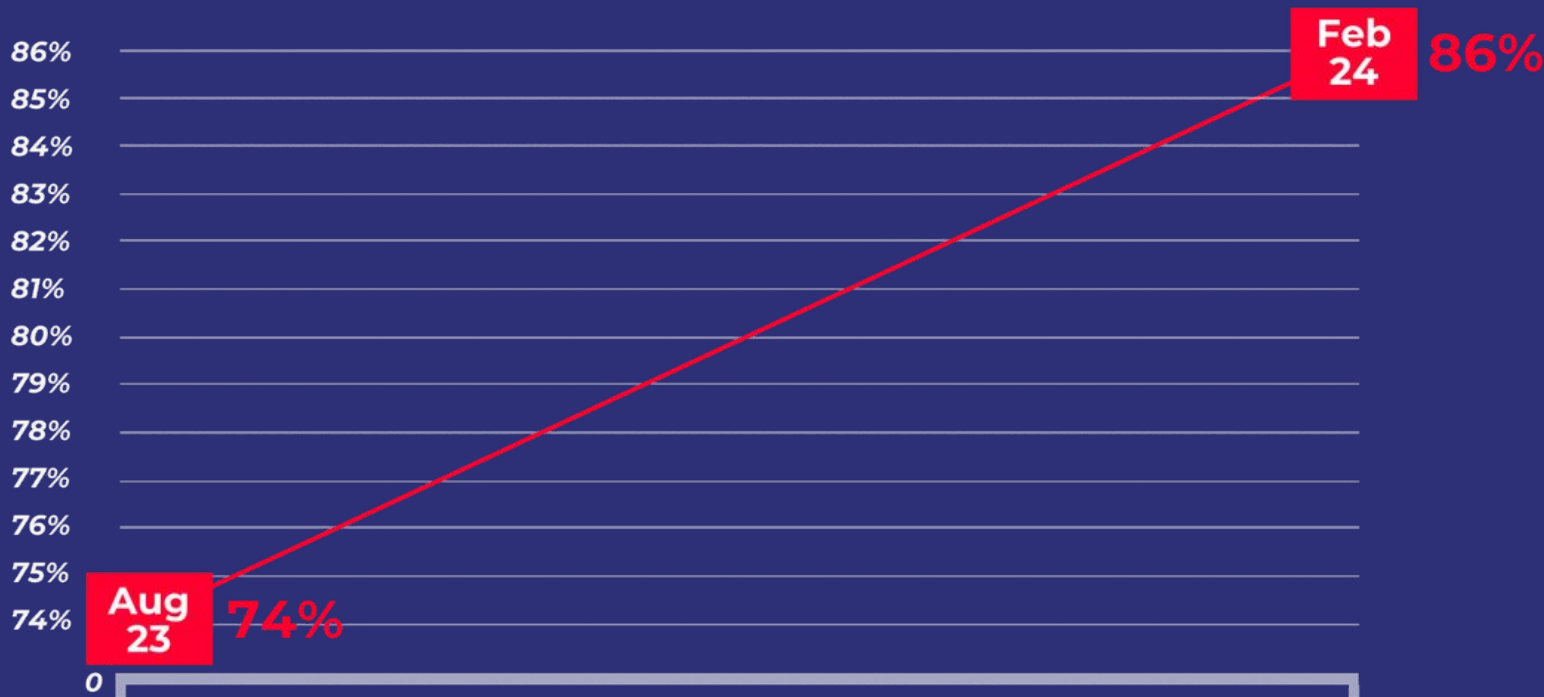
 similarweb

KENNEDY
SHANAHAN



KENNEDY
SHANAHAN

Overwhelming majority of Americans think President Biden is too old for another term

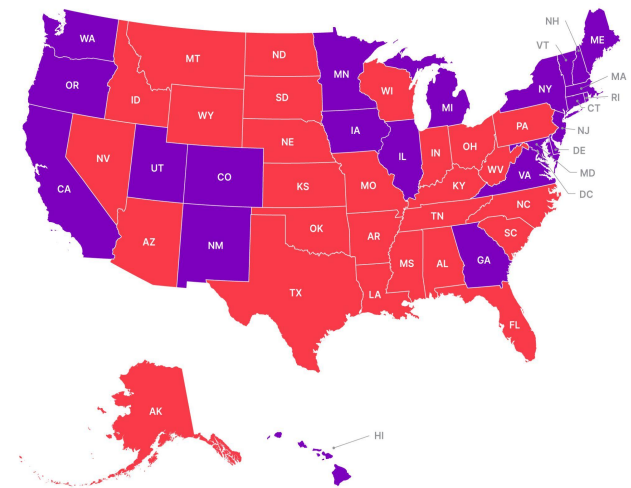
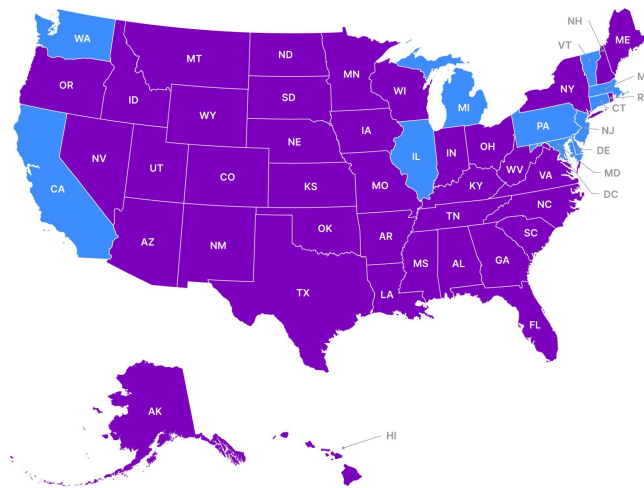


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Sources: ABC News, 2023; Ipsos Knowledge Panel, 2024

The chart displays electoral college results for four scenarios. The scenarios are: Biden vs. Trump, Kennedy vs. Trump, Biden vs. Kennedy, and Kennedy vs. Biden. The results are as follows:

Scenario	Winner	Winner Electorates	Loser Electorates
Biden vs. Trump	Trump	294	244
Kennedy vs. Trump	Kennedy	367	268
Biden vs. Kennedy	Biden	171	270
Kennedy vs. Biden	Kennedy	270	171



Spoiler Definition

1. A political candidate who cannot win,
2. but who prevents another candidate from winning by taking away votes.

— *Britannica Dictionary, 2024*

KENNEDY SHANAHAN



Joe Biden



January 24, 2020 · 🌐

The stakes of this election could not be higher. We only have one chance to beat Donald Trump — and we need a nominee who can get the job done.

– President Biden’s Facebook post, January 2020

KENNEDY
SHANAHAN

The New York Times

"If you can persuade me there is somebody better who can win, I'm happy not to do it.

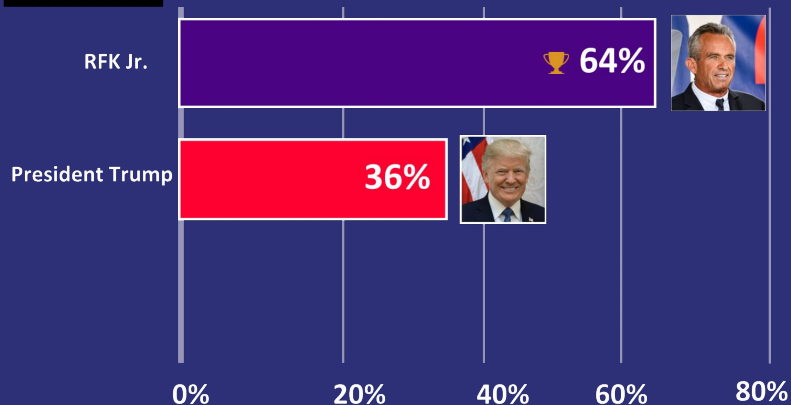
"But I don't see the candidate who can clearly do what has to be done to win."

—Vice President Joe Biden, January 2019

TMZ Survey, April 2024



When asked to choose between Trump and RFK Jr, here's how 56,000 Americans responded:



KENNEDY SHANAHAN

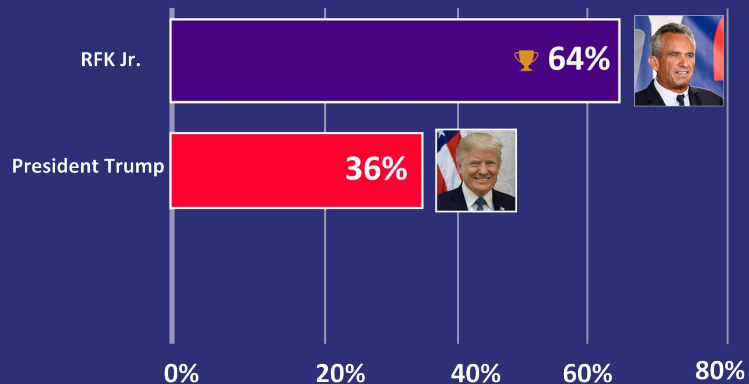
Zogby Strategies Poll, May 2023



JOHN ZOGBY
STRATEGIESSM
Data > Analyze > Report > StrategizeSM

When asked to choose between Trump and RFK Jr, here's how 56,000 Americans responded:

TMZ, April 2024



Head to Head: Kennedy Beats President Trump

No Spoiler Pledge



- Both parties agree to co-fund a 50-state poll in mid-October 2024 of 30,000+ likely voters
- The survey will test the results of a head-to-head race pitting President Biden against President Trump and a second head-to-head race pitting Mr. Kennedy against President Trump.
- Both parties pledge that whomever performs weakest against President Trump in a two-man contest will drop out of the presidential race